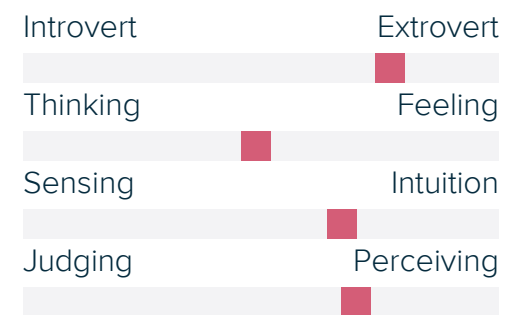




*"Put your heart, mind, and soul into even your smallest acts. This is the secret of success."*

**Age:** 27  
**Work:** Fashion sales  
**Family:** Married, two kids.  
**Location:** Copenhagen, Denmark  
**Character:** Fashionable mom

## Personality



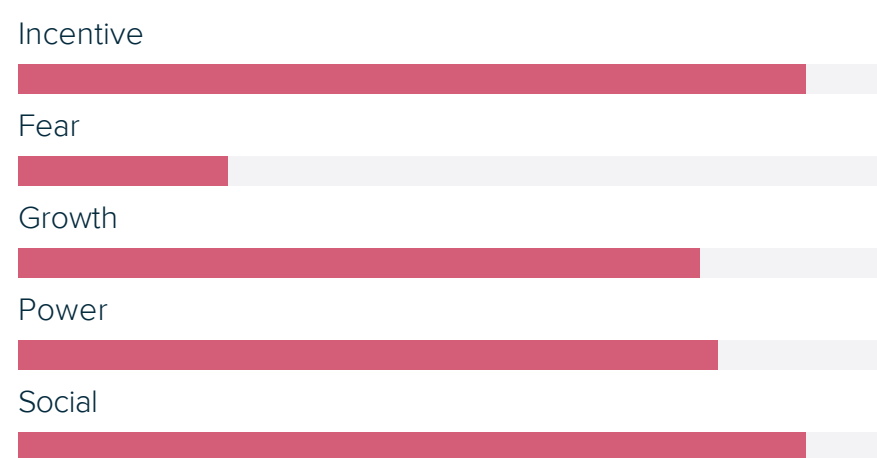
## Bio

Blogger, instagrammer and influencer.  
 I started my blog in 2015 looking for a hobby and at the same time trying to figure out the whole idea of becoming a public image by sharing my thoughts on maternity with a twist of fashion. After 6 months, I had to take a break on this new passion of mine to focus on my career. After almost a year (03/2027) I realized that I had to come back to where my real passion was. I came back to my blog where my only focus is fashion, specialty for "modern moms", as I like to say, but also expanding all types of girls/women and ages. A new page of my life was being created.  
 Today I'm focused on the idea of sharing outfits created by me to inspire other moms/girls around the world.  
 My two key words are inspiration and creativity!

## Goals

- Grow professionally as an influencer.
- Open my own clothing line.
- Stay different.

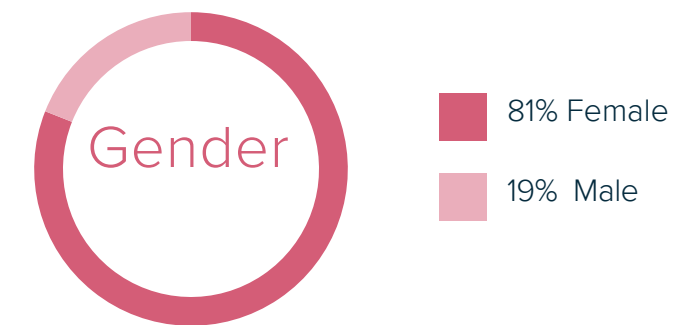
## Motivation



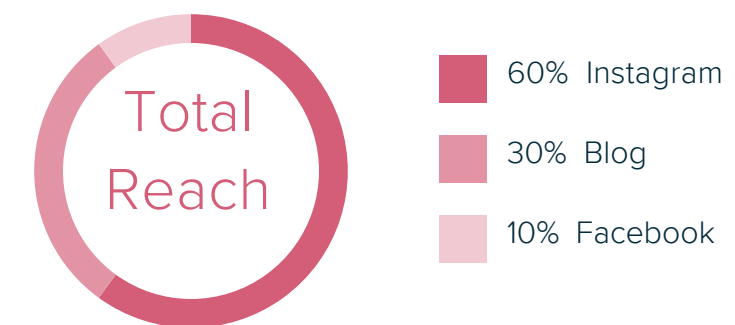
### Audience



### Audience

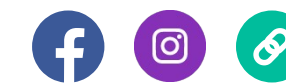


### Audience



## Social Rate

Instagram: 10K  
 Facebook: 2.2k  
 Blog: 2.5k pageviews per month



## Price per post

Instagram: \$100 Facebook: \$20 Blog: \$80